



Paramotor Digital Technology expands distribution of Digital Prepaid Payment Solutions with Aditya Birla Capital Digital products

Mumbai, India, August 06, 2026: Paramotor Digital Technology Limited has announced an arrangement with Aditya Birla Capital Digital Limited (ABCDL), the flagship omnichannel D2C platform of Aditya Birla Capital. To expand its portfolio of prepaid payment solutions in India, Paramotor will distribute ABCDL's prepaid payment instruments (PPIs), including digital and physical prepaid cards and gift cards.

The arrangement is a step towards strengthening the reach of secure, compliant, and technology-driven prepaid payment solutions to corporate and retail customers. It brings together Paramotor's fintech experience, digital distribution capabilities, and partner ecosystem, and ABCDL's robust prepaid payment infrastructure and regulatory framework.

Sonia Asher - Executive Chairperson and Whole-Time Director, Paramotor Digital Technology Limited, said, "Paramotor and Aditya Birla Capital Digital are working to support India's rapidly growing digital payments ecosystem. We hope that this enables us to provide trusted prepaid payment solutions to businesses and consumers through our expanding technology platform and partner network. We believe there will be significant value creation for customers, with prepaid payment products becoming more accessible, secure, and convenient."

Paramotor will undertake the marketing and distribution of ABCDL's prepaid products while ensuring compliance with applicable RBI regulations, customer protection standards, and industry best practices.

About Paramotor Digital Technology Limited

Paramotor Digital Technology Limited is a fintech company focused on consumer spend management, rewards, loyalty platform, digital gifting and technical development services for businesses and consumers across India.

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